

2026 – 2027 ANNUAL SPONSORSHIP PACKAGES

Our Annual Sponsors are at the heart of NABIP Michigan. Your partnership fuels our advocacy, events, communications, and member programs across the state every single day.

ANNUAL SPONSOR BENEFITS AT A GLANCE

ALL ANNUAL SPONSORS RECEIVE:



Social Media Recognition

Regular recognition on NABIP-MI social media channels.



Website Visibility

Your logo on the NABIP-MI website year-round, with a link to your site.



Event Recognition

Recognition and major statewide events throughout the year.



Member Exposure

Access to benefits professionals across Michigan through events, emails, and communications.

COMPLETE

★★★

\$5,500

The highest level of partnership and visibility

- ✓ **Gold Level Sponsorship**
Annual Awards Event
- ✓ **Gold Level Sponsorship**
Legislative Action Day
- ✓ **Gold Level Sponsorship**
Medicare and Employee Benefits Insights Conference

★ 2x / MONTH
SOCIAL MEDIA RECOGNITION

ADVANTAGE

★★

\$3,500

Strong visibility. Meaningful impact.

- ✓ **Silver Level Sponsorship**
Annual Awards Event
- ✓ **Silver Level Sponsorship**
Legislative Action Day
- ✓ **Silver Level Sponsorship**
Medicare and Employee Benefits Insights Conference

★ 2x / MONTH
SOCIAL MEDIA RECOGNITION

PARTNER

★

\$2,000

Valuable exposure. Lasting connections.

- ✓ **Bronze Level Sponsorship**
Annual Awards Event
- ✓ **Bronze Level Sponsorship**
Legislative Action Day
- ✓ **Bronze Level Sponsorship**
Medicare and Employee Benefits Insights Conference

★ 1x / MONTH
SOCIAL MEDIA RECOGNITION

2026 – 2027

ANNUAL AWARDS EVENT

Celebrating Excellence Across Michigan's Benefits Community

Join NABIP Michigan in recognizing the professionals, leaders, and volunteers whose contributions strengthen our association and industry. Annual Awards Event sponsors receive meaningful visibility before and during one of NABIP Michigan's signature events.



GOLD SPONSOR

\$2,500

- ✓ Premier sponsor recognition
- ✓ Recognition in event communications and marketing
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Prominent recognition during the event



8 EVENT REGISTRATIONS

SILVER SPONSOR

\$1,500

- ✓ Recognition in event communications
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



4 EVENT REGISTRATIONS

BRONZE SPONSOR

\$750

- ✓ Recognition in event communications
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



2 EVENT REGISTRATIONS

FEATURED SPONSORSHIPS

\$1,500 EACH



Awards Sponsor

Prominent recognition connected to the presentation of the annual awards, including event and marketing recognition.



Program Sponsor

Prominent recognition supporting the event program and featured content, including event and marketing recognition.



Hospitality Sponsor

Prominent recognition supporting the attendee experience, including event and marketing recognition.

2026 – 2027

LEGISLATIVE ACTION DAY

Your Voice. Your Industry. Your Capitol.

Legislative Action Day brings Michigan benefits professionals to Lansing to engage policymakers and advocate for our industry. Sponsors make this important day possible while gaining visibility among engaged industry leaders.

LEGISLATIVE ACTION DAY SPONSORSHIPS

Support NABIP Michigan's
Legislative Impact

GOLD SPONSOR

\$1,000

- ✓ Premier sponsor recognition
- ✓ Recognition in event communications and marketing
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Prominent recognition during the event



4 EVENT REGISTRATIONS

SILVER SPONSOR

\$500

- ✓ Recognition in event communications
- ✓ Social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



2 EVENT REGISTRATIONS

BRONZE SPONSOR

\$250

- ✓ Logo recognition on event signage
- ✓ Recognition during the event



1 EVENT REGISTRATION

2026 – 2027

MEDICARE & EMPLOYEE BENEFITS INSIGHTS CONFERENCE

INSIGHTS. CONNECTIONS. INDUSTRY EXPERTISE.

MEBIC brings Michigan's benefits professionals together for timely insights, industry expertise, and meaningful connection. Sponsors gain valuable visibility with professionals actively shaping the future of benefits in Michigan.

MEBIC SPONSORSHIPS

GOLD SPONSOR

\$2,500

- ✓ Premier sponsor recognition
- ✓ Recognition in event communications and marketing
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Prominent recognition during the event



4 EVENT REGISTRATIONS

SILVER SPONSOR

\$1,500

- ✓ Recognition in event communications
- ✓ Social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



3 EVENT REGISTRATIONS

BRONZE SPONSOR

\$750

- ✓ Logo recognition on NABIP Michigan Website
- ✓ Recognition during the event



2 EVENT REGISTRATIONS

FEATURED OPPORTUNITIES



Keynote Speaker Sponsor

2 opportunities available

Prominent recognition connected to a featured conference speaker, including the opportunity to co-introduce the speaker, pre-event promotion, website visibility, and event recognition. Your sponsorship includes 2 event registrations.

\$2,000



Exhibitor

Connect directly with conference attendees and showcase your organization throughout the event. Your sponsorship includes an exhibitor table at the event and your organization's logo included in the event program.

\$500