

2026 – 2027

ANNUAL AWARDS EVENT

Celebrating Excellence Across Michigan's Benefits Community

Join NABIP Michigan in recognizing the professionals, leaders, and volunteers whose contributions strengthen our association and industry. Annual Awards Event sponsors receive meaningful visibility before and during one of NABIP Michigan's signature events.



GOLD SPONSOR

\$2,500

- ✓ Premier sponsor recognition
- ✓ Recognition in event communications and marketing
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Prominent recognition during the event



8 EVENT REGISTRATIONS

SILVER SPONSOR

\$1,500

- ✓ Recognition in event communications
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



4 EVENT REGISTRATIONS

BRONZE SPONSOR

\$750

- ✓ Recognition in event communications
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



2 EVENT REGISTRATIONS

FEATURED SPONSORSHIPS

\$1,500 EACH



Awards Sponsor

Prominent recognition connected to the presentation of the annual awards, including event and marketing recognition.



Program Sponsor

Prominent recognition supporting the event program and featured content, including event and marketing recognition.



Hospitality Sponsor

Prominent recognition supporting the attendee experience, including event and marketing recognition.