

2026 – 2027

LEGISLATIVE ACTION DAY

Your Voice. Your Industry. Your Capitol.

Legislative Action Day brings Michigan benefits professionals to Lansing to engage policymakers and advocate for our industry. Sponsors make this important day possible while gaining visibility among engaged industry leaders.

LEGISLATIVE ACTION DAY SPONSORSHIPS

Support NABIP Michigan's
Legislative Impact

GOLD SPONSOR

\$1,000

- ✓ Premier sponsor recognition
- ✓ Recognition in event communications and marketing
- ✓ Weekly social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Prominent recognition during the event



4 EVENT REGISTRATIONS

SILVER SPONSOR

\$500

- ✓ Recognition in event communications
- ✓ Social media recognition leading up to the event
- ✓ Logo recognition on the NABIP Michigan website
- ✓ Recognition during the event



2 EVENT REGISTRATIONS

BRONZE SPONSOR

\$250

- ✓ Logo recognition on event signage
- ✓ Recognition during the event



1 EVENT REGISTRATION